



Mobile Gaming

From Casual gaming to connected, ad-supported and 3D games...



Mobile Monday Shanghai

August 27th, 2007

From casual games to 3D, ad-supported and connected games.



MobileMonday and GSMA Alliance

- GSMA and MobileMonday to promote most innovative Asian companies at the Mobile Innovation Summit, alongside GSM Mobile Asia Congress in Macau, Nov 2007.
- Categories selected:
 - Most Innovative Consumer Application or Service
 - Most Innovative Wireless Device-Centric Technology
 - Most Innovative Carrier Infrastructure or Platform
 - Most Innovative Mobile Application in a Vertical Market
- GSMA Mobile Innovation/MobileMonday Audience Award.

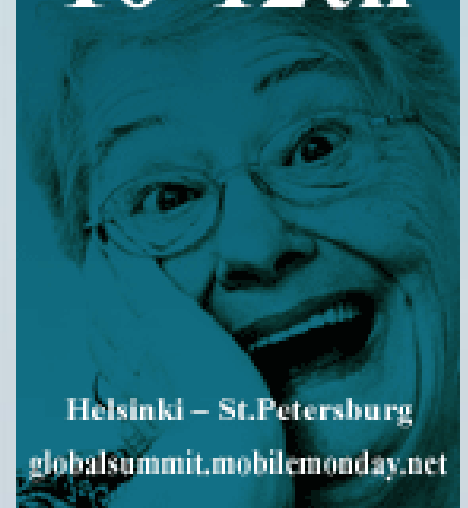


MobileMonday Global Summit

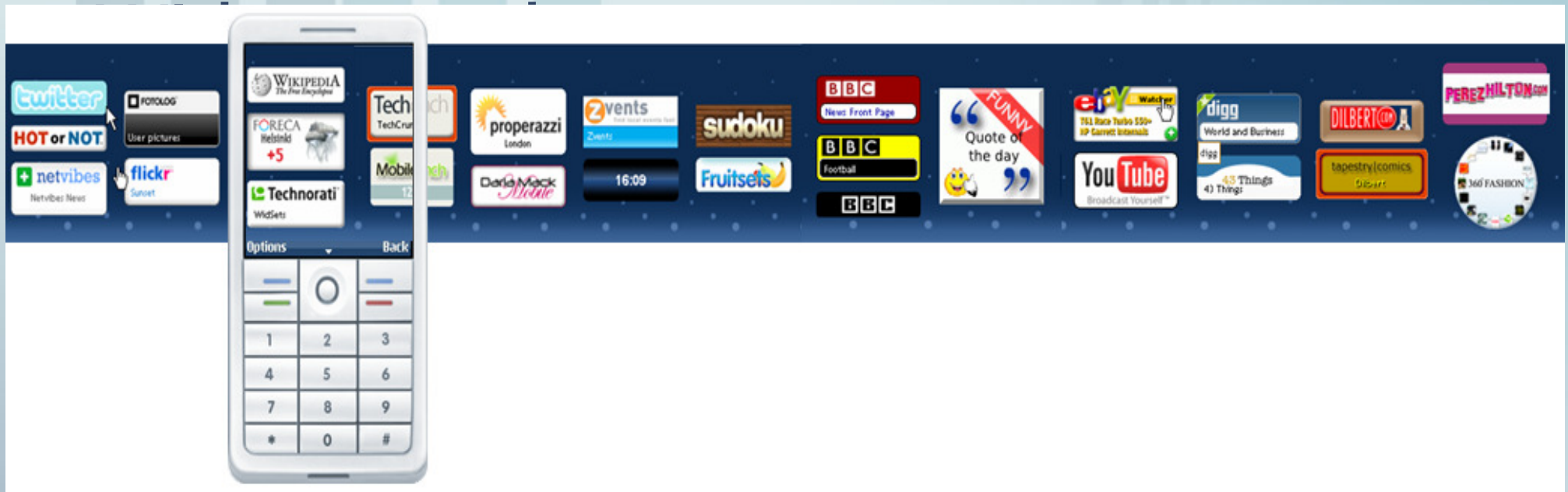
- 10-12 September 2007 – Helsinki and St-Petersburg
- A not-to-be missed opportunity.
- Over 1,500 delegates from all over the world
- Shanghai Chapter will attend and can help you bring a message to mobile industry leaders.

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MOBILEMONDAY™
Global Summit '07

September
10-12th



Sponsor's corner: Widsets



❖ 300K registered users Aug 15 in China. New widsets everyday:



❖ Cooperation with the largest dating website www.love21cn.com. Users can browse and search suitable candidates from their mobile.



❖ Twitter Widset a huge success in China. Users can upload their comments to the community from mobiles.



❖ cooperation with Beijing Evening News to make Suduko fans play games on mobiles.

UpClose with Edward DeBono



- **September 20 from 10am – 3pm**

Red Carpet Presents: One of the world's leading experts in creative thinking and the pioneer of the concept of Lateral Thinking, Dr. Edward de Bono, will present an interactive one day seminar in Shanghai on 20 September. Dr. de Bono has been named one of the 250 people who have most influenced humanity and leading business journals have chosen him as one of the 20 visionaries alive today.

- For more information and to register **[click here](#)** or phone 10 800 8521628 for China Netcom, 10 800 1521628 for China Telecom or email angela.delecke@redcarpet.co.nz
- 2 tickets lucky draw for mobilemonday Shanghai guests!!!

3i Venturelab, a partner of mobilemonday



- The mission of the 3i Venturelab is to support the development of new insights, understanding and awareness of entrepreneurship and related phenomena.
- The centre seeks to become the principal source of information on Chinese independent businesses and will produce and distribute regular research output on subjects related to entrepreneurship.
- Partner of Mobilemonday Shanghai to promote the next breed of mobile and interactive companies in China

Mobile Gaming in China

- Robert Hayes, Managing Director APAC, Glu
- Petri Talala, VP Mobile Business, FutureMark
- Ranjit Singh, CEO, Fugumobile